

Briar Cliff UNIVERSITY

Western Iowa Tech Community College to Briar Cliff University

TRANSFER GUIDE



BACHELOR OF ARTS IN BUSINESS ADMINISTRATION PROGRAM

OVERVIEW

The business administration program delivers a quality education and develops individuals who can provide leadership in a changing global environment, within an ethical and socially responsible framework. This is accomplished through a broad education using business theory and practice and based upon a liberal arts foundation. Courses are based on a concept that emphasizes not only technical competence but also the ethics of professional service, thus seeking to foster sensitivity and responsiveness to social responsibilities as well as the ability to identify and pursue personal opportunities. Experienced faculty achieve this through a variety of teaching techniques including lectures, cases, role-playing, seminars, directed study, internships and computer team simulations and arranging/ supervises credited internships experiences.



Students can tailor their business degrees to fit their needs, with opportunity for elective courses specializing in management, marketing, finance and sports management. You'll receive hands-on experience and skills that apply to virtually any industry in the modern business world - private, government, international commerce, health care, arts, and non-profit organizations.

PROGRAM ENTRY

Students enrolled in this cooperative program complete their Associate of Science in Business Administration at Northeast Community College and Bachelor in Business Administration at Briar Cliff University. Assessment and advising before registration will help ensure success in program planning and completion.

WHY THIS PROGRAM?

Career Focused: From Blue Bunny and Gelita to Amazon, our program alumni have gone on to work for a variety of local and international companies and corporations. Our specialized courses are taught by experienced faculty who bring their real-world experience to the classroom every day.



Flexible: Offering a range of online degree programs and providing you customized content that you can read, listen to, watch, or interact with based on whatever way you learn best.

Get Experience: Learn from our veteran faculty and land internships around Siouxland and beyond. As a student, you can receive credited internship hours, which will ensure you graduate with real world experience.

CAREER OPTIONS

- Small business owner
- Non-profit organizations
- Marketing
- International business
- Human resources specialist
- Master of Arts in Management pathway
- Master in Business Administration pathway
- Health Care Administration pathway

BACHELOR OF ARTS IN BUSINESS ADMINISTRATION

Northeast Community College

Freshman - Fall Semester (16-18 credits)

ACCT 1200	Principles of Accounting I	3
BSAD 2700	Business Law I	3
ENGL 1010	English Composition I	3
BSAD 2540	Principles of Management	3
Mathematics*		3-5
BSAD 1005	Investing in Strengths	1

Freshman - Spring Semester (15 credits)

ACCT 1210	Principles of Accounting II	3
MATH 2030	Introduction to Statistics OR	
BSAD 2170	Applied Statistics	3
BSAD 2250	International Business	3
Behavioral Science		3
English/Literature		3

Sophomore - Fall Semester (16-17 credits)

ECON 2110	Principles of Macroeconomics	3
HPER 1550	Lifetime of Wellness	3
Oral Communication		3
Natural Science		4-5
BSAD 2520	Principles of Marketing	3

Sophomore - Spring Semester (15 credits)

BSAD 2050	Business Communications	3
ECON 2120	Principles of Microeconomics	3
Fine/Performing		3
History		3
Elective**		3

Northeast Program Total 62-65

*Recommended Mathematics

MATH 1140 (or higher) Intermediate Algebra

**Recommended Elective

INFO 2100 Excel Spreadsheet Applications

Briar Cliff University

Junior - Fall Semester (15 Credits)

BUAD 220	Microcomputer Applications for Bus.	3
BUAD 226	Bus. Ethics and Social Responsibility	3
BUAD 301	Principles of Marketing	3
BUAD	Elective	3
BUAD	Elective	3

Junior - Spring Semester (14 Credits)

ACCT 324	Principles of Corporate Finance	3
ACCT 317	Risk Management and Insurance	3
BUAD	Elective	3
BUAD	Elective or Internship	3
BUAD	Independent Study	2

Senior - Fall Semester (15 credits)

BUAD 385	Global Business	3
BUAD 476	Business Analytics	3
THEO 204	Christian Morality	3
BUAD	Elective	3
BUAD	Elective or Internship	3

Senior - Spring Semester (14 credits)

BUAD 365	Supply Chain Management	3
BUAD 350	Production & Operations Management	3
BUAD 429	Strategic Management	3
CORE 310	Franciscan Core Courses	2
BUAD	Elective or Internship	3

Briar Cliff University Program Total 58

Required Minimum Total Credit Hours

(between NECC and BCU) 120



the catholic franciscan learning place

3303 Rebecca Street
Sioux City, IA 51104
(712) 279-5200

admissions@briarcliff.edu



briarcliff.edu